



## SBMS

### Symmetry Behavior Modification System



**Symmetry Hand Hygiene** is firmly established as offering the most accepted hand hygiene formulas on the market. This is demonstrated regularly at any Symmetry Challenge.

While our preferred formulas contribute significantly to increasing compliance, they are one part of the Symmetry Hand Hygiene Program. A complete program is needed to maximize compliance rates in your facility.

Symmetry Hand Hygiene offers a complete set of customizable education and awareness tools to assist in creating a culture of hand hygiene. These are informative pieces focusing on the "how" and "why" of proper hand hygiene.



To further maximize compliance we have introduced the Symmetry Behavior Modification System (SBMS). As the newest element of the Symmetry Hand Hygiene Program, the SBMS is a set of unique, cost effective tools, based on six key tenets, designed to **INSPIRE** hand hygiene compliance. Different from education and awareness, the goal of SBMS is to provide tools that capture attention in the moment, driving an immediate hand hygiene event to take place.

# SBMS

## Symmetry Behavior Modification System

Unlike negative motivators, SBMS is based on six key tenets that offer a positive approach designed to inspire. Each tenet offers a unique way to drive compliance.



### #1 BENEVOLENCE

The disposition to do good



### #2 RESPONSIBILITY

Others expectations and/or requirements



### #3 ACCOUNTABILITY

Willingness to accept responsibility and comply



### #4 VARIATION

A change in form, substance, or position of something



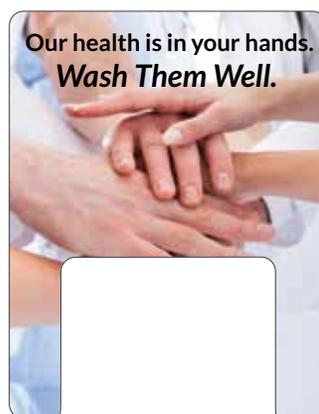
### #5 EMOTION

Strong feelings towards something



### #6 DIRECTION

Instructional and guided statements to prompt action



# Symmetry Digital Behavioral Driver Placard: **MOTIV**

*Uses motion and sound to trigger a response to take action*

*Image and video variation keeps messaging fresh to avoid sign fatigue*

*Allows for quick, easy customization for new campaigns and initiatives*

Fits 1000 ml and 1250 ml Symmetry Stealth dispensers  
PIR (passive infrared sensor) detects motion  
10-hour run time  
1 GB memory  
6–9-hour battery charge time  
1024×600 screen resolution  
Movie file formats – MKV, MP4, AVI, 3GP, WMV, RM/RMVB, MPEG-4, ASF, MOV





## Visual Lighting Cue (VLC)

The American Journal of Infection Control (AJIC) published a study to measure hand hygiene compliance using visual lighting cues (VLCs). The study concluded that a flashing light affixed by hand hygiene dispensers increased hand hygiene compliance to approximately double. In the study, the light drew attention to the dispensers, which reminded people to practice hand hygiene.

Symmetry VLCs are available in amber (yellow) and red. Symmetry VLCs can even be set to specific flash frequencies: single flash or three flashes every 5 seconds.

## Symmetry Behavioral Beacon

*Use light projections to trigger a response to take action*

*Emoticon projection variation and frequency promotes just in time coaching, positive reinforcement and engagement*

Fits 1000 ml Symmetry Stealth Dispensers

3 different emoticon projection options:  
*thumbs up, smiley face, and heart*



Programmable frequency and projections:

*2/5/10-second options*

*10-hour run time*

*6-9-hour battery charge time*



For more information  
about SBMS, this code.



**Buckeye International, Inc.**

2700 Wagner Place • Maryland Heights • Missouri 63043 • USA • 800.321.2583  
www.buckeyeinternational.com